

Health~Holland

SHARED CHALLENGES, SMART SOLUTIONS



Invitation to official Boost4Health conference @Medica
Keynote: Secretary-General Dr. Erik Gerritsen, Dutch
Ministry of Health, Welfare and Sport



Messe Düsseldorf HQ International Lounge,
14 November 2017 meeting starts 8.45 am

Program

08.45 **Welcome with coffee buffet**

09.15 **Opening by the Chair, Boost4Health: what is in it for you?**

Mr. Friso Hennings Backer MSc, East Netherlands Development Agency and partner Boost4Health program & Lead of Dutch delegation

09.30 **Dutch Healthcare in European Perspective: How the Dutch Ministry of Health interacts with medical businesses in shaping the future of Health**

Dr. Erik Gerritsen, Secretary-General of the Dutch Ministry of Health, Welfare and Sport

10.00 **How to leverage on European economic development programs in Medical Technologies.**

Mrs. Margo Groeneveld MSc, Consultant at Hezelburcht full service Grant Support Office

10.30 **Short Break with coffee buffet**

10.45 **Understanding Europe's new Medical Device Regulations (MDR 2017/745): the Basics**

Mrs Anja Wiersma PhD, Managing Director of Mi-CE Consultancy

11.30 **Informal Networking with lunch buffet**

12.30 **End of the meeting**

Registration and practical information

Only visitors that are registered for this event can visit, please register through the weblink: Boost4Health.conference@Medica

At the end of all sessions there will be time for Q&A!!

The conference takes place in the International Lounge on the ground floor of the Messe HQ building. All registered visitors will receive the final program prior to the Medica with more practical information

'Boost4Health: 11 leading business support organizations in 7 countries across Europe have joined forces to help small and medium-sized life sciences enterprises to accelerate their international growth. By sharing expertise and networks, and providing practical and financial support, the Boost4Health community will be able to help businesses expand into new markets within North-West Europe. Thanks to Interreg NWE and regional funding the Boost4Health program offers you the opportunity to apply for coaching and/or financial support. Are you ready to explore international growth by crossing borders or do you want to contribute to the program with your expertise or resources? Join the Boost4Health community, check out <http://www.boost4health.eu/> !'